

# COOKIES

Our website uses various types of cookies. We think it is important that you have control over your online privacy. That is why we would like to inform you about which cookies we use and for what purposes.

## **What are cookies?**

A cookie is a small text file that is stored on the electronic device of the visitor upon their first visit to a website. Cookies aim to collect information about someone, the website or statistics. Some cookies are also aimed to improve the user experience of the website.

## **Types of cookies**

We make a distinction between functional and non-functional cookies. We always place functional cookies. These are necessary for the website to work properly. These cookies are therefore placed by default and will not be deleted if you do not accept the cookies. In addition to functional cookies, we also always place analytical cookies. Analytical cookies are non-functional cookies. They are not required for the proper functioning of the website. This way keep track of which parts of our website are popular and in which places we can improve our website. Only when you agree with the placing of cookies, we also place a number of other non-functional cookies. We always ask your permission for placing non-functional cookies.

WICC uses the following non-functional cookies:

### Analytical cookies

Using analytical cookies, we collect statistics on the use of our website by its visitors. By measuring website usage, we can improve our website for the benefit of the users.

The following data is stored:

- The number of visitors of our webpages.
- The duration of a webpage visit.
- The searches performed on the website.
- Technical features such as: the IP address and information about your browser and device with which you visit our website, such as operating system and screen size.
- The page from which you found our website.

### Cookies for integration of Social Media

On our website you will find Social Media buttons that will take you directly to our Social Media pages. For the functioning of these buttons, social media companies, such as Twitter, Facebook, YouTube and Google, place cookies so that they can recognize you when you are logged into that social network. For more information about the data that social media companies collect, we refer to the privacy statements of these companies. These can change regularly.

## **Blocking and deleting cookies**

If you do not want our website to store cookies on your computer, you can indicate this in the cookie notification that you will see on the first visit to our website. Have you accepted our cookies before? Then you will no longer see this message and you will have to delete the cookies yourself (if desired).

## **Cookies used by third parties**

Wageningen International Congress Centre uses services of the third parties listed below. These parties may also save cookies on your device while using their services.

- Facebook
- Instagram
- LinkedIn
- Google Analytics
- Hotjar
- Clock
- Adyen
- Youtube